



Fri 16 October 2020



Lets Delight



Marketing Marvel role description

What you will be doing

Most of the time you will be dealing with writing marketing material – emails, blogs, website content and that sort of thing. Working in a small company, you will be doing a bit of everything. If you are interested in learning about how business works, this is the role for you. Here's a taste:

- Reviewing existing content such as blogs and marketing emails
- Researching and creating new blog content
- Scheduling social media content and replying to people's comments
- Creating whizzy videos and funky photographs

We like things out of the ordinary so rather than the usual CV and covering letter, why not send us a video application? You will be putting out content on social media and, most importantly, engaging with people. If you can create whizzy videos and funky photographs, that would be helpful. Your application is your first opportunity to show us what you can do!

A bit more detail

As Marketing Marvel, you will be assisting with all aspects of marketing a small property company. Also helping other parts of the company to function smoothly. In short, you will be doing a bit of everything as that's how a small company operates. You will be taking your lead from Ian, our Managing Director. You will certainly need to be curious and eager to learn if you want to stand a chance of impressing him! At times you will be helping Debbie, our Creator of Customer Contentment. You will sometimes visit properties with Joolz, the Estates Director. Here you will be ensuring first-hand that housemates and guests get a fabulous experience.



Interested in business? This could be perfect for you as you will get to experience exactly how a small business works from the inside. You'll meet many people in business and learn along the way.

www.letsdelight.co.uk

info@letsdelight.co.uk

Lets Delight Ltd. is registered in England.
Company registration no. 10674088

Your place in our team

As a team member you will enjoy a flexible work structure along with support and fellowship from everyone at Lets Delight. You will work remotely. Much of the time you will be on your own. So being able to plan and organise your time and prioritise your work are essential skills. Remote doesn't mean detached. You will communicate frequently with other team members through Microsoft Teams. You will also get to see other human beings in a socially-distanced way on occasion when visiting our properties. We even hold in person meetings occasionally!

You will have the opportunity for growth through our "Developing Capabilities" programme. This is designed to help team members develop core business and life skills which benefit both the business and the team member.

Are you the right person?



At Lets Delight we care...if you are going to fit in, you too will care...

You will create good things; you will communicate what you have created, and you will care about what you have created. Plus, you will care about colleagues.

Do you care?

Your essential skills

As you will be working remotely, you will need to be organised and capable of setting priorities and deadlines. But that isn't enough as you need to be able to show us that you can do these things. In a small business, things move quickly and change quickly which means you must be flexible and adaptable. Again, expect to convince us this describes you.

Computer literacy is needed but you don't need to be an expert or a genius.

More than anything, you are looking for a challenge. You are eager to learn new skills, grow your abilities and find out how a small business really works. Does this sound like you? If so, get in touch...

A bit about us...

Lets Delight are a Warwickshire based property company that provides fabulous homes to tenants, exemplary overnight accommodation for one off guests and an excellent return to investors. Our Shared Living Projects are for young people, typically freshly out of college or university and provide short-term flexibility coupled with long-term stability. The other side of the company is the Lets Stay brand of Furnished Holiday Let properties for short stay guests travelling to visit family, for a holiday break, attending an event or staying away from home for work.



Lets Delight

We actively market to private investors in the business as well as to guests at our Furnished Holiday Lets. Our marketing pillars include social media – organic and paid, SEO, paid ads and regular email campaigns.

What next???

- Has this piqued your interest?
- Do you have lots of questions...
- ...or just one niggling query?
- Want to know more about what you'll learn?

If you want to know more, or see if we are a good fit for you, get in touch

Ready to apply?

You need to be referred by your DWP Work Coach.

Once you have your referral, we are waiting to hear from you.

Look us up online... www.letsdelight.co.uk / www.lets-stay.co.uk

Drop us a line... info@letsdelight.co.uk
(don't be shy, we love hearing from people)